# HARVESTCHRISTIANACADEMY

## What is the Harvest Christian Academy Corporate Sponsorship Program?

The HCA Corporate Sponsorship Program is designed for businesses who would like to grow their business, but who also have a desire to help HCA. An HCA corporate donor allows HCA the opportunity to promote its name, image, product and services in specific circumstanced and locations (depending on sponsorship level).

Sponsorship benefits are limited to those items described by a specific sponsorship package. Sponsors should not expect any additional benefits outside of what is listed in the package.

The program does not guarantee sales/leads, but instead guarantees full exposure to our community.

## What does the Corporate Sponsor Program support?

The HCA Corporate Sponsor Program supports HCA's scholarship fund (or current special project). Each year, qualifying families can apply for a financial aid gift to assist them in tuition costs. The HCA scholarship fund allows for HCA to support more families receive a quality, Christ-centered education who would not be able to afford otherwise. While supporting the scholarship fund, our Corporate Sponsors will also be supporting HCA Theater and HCA Athletics with their contributions.

## Who can sponsor?

Any corporate business that is looking to grow in their respective field is eligible to be a partner. The business leader must be willing to invest their time in their marketing to HCA families.

## What are the benefits?

The HCA Corporate Sponsor packages and benefits are spelled out in the attached document. *Benefits may be subject to change due to changes in school events.*

**Sponsorships will be renewed on an annual basis.*
**Corporate businesses are eligible to tax benefits*

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## 2022-2023

| ELITE | PREMIUM | GOLD | BLUE |
|---|---|---|---|
| **$10,000/year** | **$7,000/year** | **$5,000/year** | **$3,000/year** |
| **Campus Events** | | | |
| • Any theater productions<br>• All school Christmas Concert<br>• All school Spring Concert<br>• HCA Gala<br>• Athletic Home Games<br>• Career Fair<br>• HCA Homecoming<br>• Year End Picnic<br>• SOCIAL MEDIA – *Student of the Week donations* | • ONE theater production<br>• All School Christmas concert<br>• All School Spring Concert<br>• HCA Gala<br>• Athletic Home Games<br>• Career Fair<br>• HCA Homecoming<br>• Year End Picnic | • ONE theater production<br>• All school Christmas concert<br>• Career Fair<br>• HCA Homecoming<br>• Year End Picnic | • All school Christmas concert<br>• Career Fair<br>• HCA Homecoming<br>• Year End Picnic |
| **Campus Signage** | | | |
| • **HCA App** *(ad linked with website)*<br>• **The MITCH Signage** *(Banners displayed along railings)*<br>• **Weekly News** *(ad linked with website)*<br>• *Signage Boards outside of Chapel and in the Cafeteria*<br>• Logos printed on all HCA theater t-shirts<br>• Video screens | • **Weekly News** *(ad linked with website)*<br>• **The MITCH Signage** *(Banners displayed along railings)*<br>• *Signage Boards outside of Chapel and in the Cafeteria*<br>• Logos printed on all HCA theater t-shirts<br>• Video screens | • **Weekly News** *(ad linked with website)*<br>• The MITCH Signage *(Banners displayed along railings*<br>• *Signage Boards outside of Chapel and in the Cafeteria*<br>• *Video screens* | • **Weekly News** *(ad linked with website)*<br>• The MITCH Signage *(Banners displayed along railings shared ½ size)*<br>• *Signage Boards outside of Chapel and in the Cafeteria – shared ½ size*<br>• *Video screens* |
| **Publications** | | | |
| • Theater playbills *(PREMIUM/FULL)*<br>• School Website *(ad linked with website)*<br>• Yearbook (Logo) | • Theater playbills *(1/2 PAGE)*<br>• School Website *(ad linked with website)*<br>• Yearbook (Logo) | • Theater playbills *(1/4 PAGE)*<br>• School Website *(ad linked with website)*<br>• Yearbook (Logo) | • School Website *(ad linked with website)*<br>• Yearbook (Logo) |
| **Tickets** | | | |
| • 10 tickets for Athletics<br>• 10 tickets for Theater<br>• 10 tickets (or full table) to HCA Gala | • 5 tickets for Athletics<br>• 5 tickets for Theater | • 2 tickets for Athletics<br>• 2 tickets for Theater | • 2 tickets for Athletics<br>• 2 tickets for Theater |

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**Only 1 sponsor for each industry at the ELITE level*

# HCA Corporate Sponsorship Agreement

Company Name (as it should appear on materials):

_____

Address:

_____

City: State: Zip Code:

_____ _____ _____

Bus. Phone: Bus. Fax:

_____ _____

Email:

_____

Website:

_____

*I would like to be a HCA Corporate Sponsor at the following level:*

- **Elite ($10,000)**
- **Premium ($7,000)**
- **Gold ($5,000)**
- **Blue ($3,000)**

_____My check for $ _____is enclosed

_____Bill my credit card in the amount of $ _____

Circle One:
MasterCard Visa American Express Discover Other
Card #.: _____
Exp. Date: _____
CVV # _____
Billing Zip Code _____

Signature (Corporate Partner): _____Date: _____

Signature (HCA): _____Date: _____